

BUSINESS - ENTREPRENEURSHIP

Associate in Science

Why Study Entrepreneurship?

Entrepreneurs developing small businesses are the driving force in an economy. Creative entrepreneurs can also develop technological changes that produce jobs and economic growth for themselves and others. The Associate in Science in Entrepreneurship is designed for students who want to start their own businesses and/or plan to pursue a bachelor's degree at a four-year institution.

Occupational Objectives

Students who complete this degree program can pursue their own entrepreneurial ventures or develop careers in marketing, insurance, banking, finance, small business management, human resources or other industries.

Program Goals

This degree provides students with a solid broad-based foundation in business, accounting, marketing and other related areas. The program will instill an appreciation and awareness of racial, ethnic and gender issues in today's business world, enhance the student's personal and professional development, and encourage active, informed citizenship and leadership.

Opportunities at Rockland Community College

There are several opportunities to gain practical business skills through extra-curricular activities on campus including: Entrepreneurial Business Plan Competition, where students compete for a \$1,000 cash award; Rotaract, sponsored by the Rotary Club of New City; and Alpha Beta Gamma, the business honor society that recognizes scholarship among two-year college students.



5 Top Reasons to Study Business -Entrepreneurship at RCC

1. **VALUE:** Affordable tuition, financial aid, scholarships.
2. **CAREER:** Internships provide real world experience.
3. **FLEXIBILITY:** Online, full or part-time study accommodates work, family or other time commitments. On-campus childcare available.
4. **SUPPORT:** Small class sizes, more individual attention, free tutoring.
5. **TRANSFER:** Agreements with many four-year colleges provides seamless transfer in pursuing a bachelor degree.



STATE UNIVERSITY OF NEW YORK

Admissions 845-574-4224

www.sunyrockland.edu

145 College Road, Suffern, NY 10901

Student Learning Outcomes

Upon successful completion of this program, students will:

- Apply entrepreneurial and financial principles to the development of a business plan.
- Demonstrate basic marketing, managerial, and financial functions associated with owning and operating a business.
- Demonstrate proficiency using business software such as word processing, spreadsheets, and databases to analyze and solve business requirements.
- Demonstrate problem solving, critical-thinking, and decision making abilities.
- Demonstrate the effective interpersonal skills needed in a business environment to complete individual and team projects.

While at RCC I learned to see things from different perspectives and develop the ability to work among a diverse community, one of the keys to success.”

Hal Roth, RCC graduate
and owner of
Bubba's Bagels in Wesley Hills, NY

To learn more about
this program call
845-574-4330

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This is an example of the courses you would take and the recommended course sequence. Please obtain an official degree sheet from your advisor. Unspecified electives cannot be EHP.

AS Business-Entrepreneurship ————— 67-68 Total Credits

First Semester Course

18 Credits

ENG 101	English Composition	3
ACC 101	Principles of Accounting I	4
ECO 201	Microeconomics	3
BUS 101	Introduction to Business	3
MAT 109 or MAT 203	Pre- Calculus or Calculus I	4
EHP	Exercise & Human Performance Elective	1

Second Semester

17 Credits

ENG 102	English Composition II	3
ACC 102	Principles of Accounting II	4
ECO 202	Macroeconomics	3
FIN 207	Entrepreneurial Finance	3
EHP	Exercise & Human Performance Elective	1

Third Semester

16 Credits

BUS 203	Business Law I	3
MAT 125	Statistics	4
MGT/OFT 111	Spreadsheet & Database Management	3
MKT 201	Principles of Marketing	3
PDA 110	Pluralism & Diversity in Business	3

Fourth Semester

16-17 Credits

BUS 215	E-Commerce	3
BUS/PHL 260	Business Ethics	3
BUS 273	Business Internship	3
Science	BIO or CHM or ENR or PHY or SCI elective by advisement	3-4
SPE 101	Fundamentals of Speech	3
EHP	Exercise & Human Performance Elective	1

* Sample business related electives include: Introduction to Business; Principles of Entrepreneurship; Entrepreneurial Finance; Money and Banking; and Sports Management.
Note: Not all courses are offered every semester. Please plan accordingly.