

BUSINESS ADMINISTRATION

Associate in Science

Why Business Administration?

Today's business world is constantly changing, challenged by national and global financial transformations and legislative, social, ethical and environmental changes. People who earn business administration degrees and learn to effectively navigate this changing business world develop great potential for high earning power and lifetime employment opportunities. Students who earn this degree will be prepared to transfer to a four-year institution and complete their bachelor's degree in a business related field.

Occupational Objectives

Graduates of this program will be prepared for entry level employment in public and private companies of all sizes, and in virtually all industry sectors. Career paths include marketing, insurance, banking, finance, small business management and human resources.

Program Goals

A degree in Business Administration provides students with a solid, broad-based foundation in business, accounting, marketing and other related areas. The program will instill an appreciation and awareness of the racial, ethnic and gender issues in today's business world, enhance the student's personal and professional development, and encourage active informed citizenship and leadership.

Opportunities at Rockland Community College

There are several opportunities to gain practical business skills through extra-curricular activities on campus including: the Entrepreneurial Business Plan Competition, where students, compete for a \$1,000 cash award; Rotaract, sponsored by the Rotary Club of New City; and Alpha Beta Gamma, the business honor society that recognizes scholarship among two-year college students.



5 Top Reasons to Study Business Administration at RCC

1. **VALUE:** Affordable tuition, financial aid, scholarships.
2. **CAREER:** A wide range of internships to provide real world experience.
3. **FLEXIBILITY:** Balance part-time study with work, family or other time commitments. On-campus childcare available.
4. **SUPPORT:** Small class sizes, more individual attention, free tutoring.
5. **TRANSFER:** Agreements with many four-year colleges for seamless transfer to pursue multiple bachelor degree options.



STATE UNIVERSITY OF NEW YORK

Admissions 845-574-4224
www.sunyrockland.edu
145 College Road, Suffern, NY 10901

Student Learning Outcomes

Upon successful completion of this program, students will:

- Demonstrate fundamental knowledge of and skills in the functional areas of business.
- Integrate elements of various business disciplines in the examination and solution of business problems.
- Demonstrate competency in written and oral communication.
- Understand and recognize the impact of globalization and global business on society and the economy.
- Develop awareness of ethical, social, financial and legal principles.
- Develop both personal and interpersonal skills such as teamwork and leadership.

“RCC provided me with a solid basic knowledge in different business subjects. My internship helped me to make a final decision on my future.”

*Nelli Biktacheva Voorheis, RCC graduate
Salomon Smith Barney, Merrill Lynch,
earned a BS at University of Pennsylvania,
Wharton School of Finance, and
MBA from Columbia.*

**To learn more about
this program call
845-574-4330**

BUSINESS ADMINISTRATION

Associate in Science



This is an example of the courses you would take and the recommended course sequence. Please obtain an official degree sheet from your advisor. Unspecified electives cannot be EHP.

AS Accounting 69-67 Total Credits

First Semester Course 18 Credits

ENG 101	English Composition	3
ACC 101	Principles of Accounting I	4
ECO 201	Microeconomics	3
BUS 101	Introduction to Business	3
MAT 109 or MAT 203	Pre- Calculus or Calculus I	4
EHP	Exercise & Human Performance Elective	1

Second Semester 17 Credits

ENG 102	English Composition II	3
ACC 102	Principles of Accounting II	4
ART	Art General Ed course required	3
ECO 202	Macroeconomics	3
Arts	Arts Gen Ed elective by advisement	3
MGT 150	Principles of Management	3
EHP	Exercise & Human Performance Elective	1

Third Semester 18-20 Credits

BUS 203	Business Law I	3
MAT Elective	Mathematics elective by advisement	3-4
MGT/OFT 111	Spreadsheet & Database Management	3
MKT 201	Principles of Marketing	3
PDA 110	Pluralism & Diversity in Business	3
Science	Science Gen Ed 3-4	3
EHP	Exercise & Human Performance Elective	1

Fourth Semester 16-17 Credits

BUS 204	Business Law II	3
BUS/PHL 260	Business Ethics	3
BUS Elective	Business elective by advisement*	3
Science	BIO or CHM or ENR or PHY or SCI elective by advisement	3-4
SPE 101	Fundamentals of Speech	3
EHP	Exercise & Human Performance Elective	1

** Sample business related electives include: Introduction to Business; Principles of Entrepreneurship; Entrepreneurial Finance; Money and Banking; and Sports Management.
Note: Not all courses are offered every semester. Please plan accordingly.*