



Dr. Michael A. Baston, President

November 6, 2018

Dear Faculty and Staff,

Rockland Community College has made tremendous strides over the last year thanks to our wonderful faculty and staff. I am so proud of your efforts to support our students through our scholarship program, student success initiatives, and the one-on-one interactions that you have with them each day to help make a positive impact on their lives.

This fall, we want to try something new that will give you the opportunity to decide how your funds are used. ***Our RCC Faculty and Staff Campaign will provide you with the opportunity to directly invest in our students and witness the results of your philanthropy at work.***

At the end of each year, funds donated to the Faculty and Staff Campaign will be returned, on a per-capita basis, to each division on campus (including Academic Affairs where the funds will be divided among each department). We will then ask you to decide how best to spend these dollars to support our students and the College's mission.

Please join me and Faculty/Staff Campaign Chair Dr. Susan Deer in showing your support by making a gift to the RCC Faculty/Staff Campaign. The enclosed packet explains how to make your gift. More information can also be found at www.sunyrockland.edu/go/facultystaffcampaign. Please know that all contributions are fully tax deductible.

Sincerely,

A handwritten signature in green ink, appearing to read "MAB", with a long horizontal line extending to the right.

Michael A. Baston, Ed.D, J.D.
President

RCC New Faculty/Staff Campaign

This year we are embarking on a new approach that has been extremely successful with other community colleges to engage committed faculty and staff to help raise money for our students' success.

How will my gift be used?

This year, gifts to the Faculty/Staff Campaign will be returned, on a per-capita basis, to each division on campus that will determine how the money will be spent.

Why give?

Our students need your support! Your gift to the Faculty/Staff Campaign is not only a tax-deduction but also a vote of pride and confidence in our College.

How do I make a gift?

Giving to RCC safe, easy and convenient. You can give online, or by mail and with a credit card, check, or payroll deduction.

Step One: Please complete your [Pledge Form](#). This form can be found in this packet and also online by going to the following link [Pledge Form](#).

Step Two: Decide how you will participate

Payroll deduction

Payroll deduction is one of the easiest, fastest, most popular and most convenient ways to make your gift. Giving by payroll deduction is easy and allows you to make smaller payments from each paycheck. The payroll deduction form can be found in this packet and also online by going to the following link [payroll deduction](#).

Online

RCC's giving website is a secure and safe way to make a gift via credit card. [Give online](#).

Mail

To make a gift via mail or interoffice mail, please complete and return this gift form with your check.

Matching Gift

Check to see if your spouse works for a company with a matching gift program. This makes it easy to double your gift.

Can I do payroll deductions?

Yes, all employees can give this way and it is the easiest way to give. The process is **1) fill out the campaign pledge and payroll deduction forms attached or online by going to the following link [payroll deduction](#)**. Deductions can begin as soon as you like and for as long as you like.

What about Matching Gift Programs? Please inquire if your spouse/partner's employer matches gifts to charities, in which case, your gift can be doubled or tripled. If there is such a program, have your spouse/partner make out the check or use their credit card, then request a matching gift application from their company.

How much should I give?

This is up to you and your culture of generosity and gift-giving. You can give at the level you feel most comfortable with. However, every gift, no matter what the size, matters a great deal. Please refer to the accompanying charts for an idea on credit card/payroll deductions.

When does the campaign end?

This campaign is on-going. Funds raised by the end of each calendar year will be redistributed to divisions starting late January for programs and projects aligned with supporting student success.

Want more information?

Susan Lyddon, Vice President of Institutional Advancement
845-574-4032
slyddon@sunyrockland.edu.

Please return your pledge and payroll deduction forms to
Susan Lyddon, Institutional Advancement in Rm 6201

www.sunyrockland.edu/go/facultystaffcampaign

CAMPAIGN CAPTAINS

Vice Presidents in each of the College's divisions selected Faculty Staff Campaign Captains who will help to motivate RCC employees to participate. We are pleased to announce the following Captain's for RCC's 2018 Faculty Staff Campaign.

DIVISION	CAPTAIN	EMAIL	EXT
Inaugural Chair	Dr. Susan Deer	sdeer@sunyrockland.edu	4266
Academic Affairs			
	Carol Coiro	ccoiro2@sunyrockland.edu	4731
	Burton Loius-Charles	blouis@sunyrockland.edu	4789
	Erik Ellingson	eellings@sunyrockland.edu	4783
	Josephine Coleman	jcoleman@sunyrockland.edu	4339
	Joan Asch	jasch@sunyrockland.edu	4331
	Peter Arvenites	parvanit@sunyrockland.edu	4767
Operations			
	Bert Shillingford	eshillin@sunyrockland.edu	4323
	Christopher Plummer	cplummer@sunyrockland.edu	4471
Student Services			
	Willie Everett	weveret2@sunyrockland.edu	4703
	Lisa Jacobson	ljacobso@sunyrockland.edu	4309
Finance			

**Payroll Deduction
Rockland Community College Foundation
Faculty/Staff Campaign**

Total Amount Per Pay Period	x 26 Pay Periods =	Total Yearly Contribution
\$ 5.00	x 26 =	\$130.00
\$ 6.00	x 26 =	\$156.00
\$ 7.00	x 26 =	\$182.00
\$ 8.00	x 26 =	\$208.00
\$ 9.00	x 26 =	\$234.00
\$10.00	x 26 =	\$260.00
\$15.00	x 26 =	\$390.00
\$20.00	x 26 =	\$520.00
\$25.00	x 26 =	\$650.00
\$30.00	x 26 =	\$780.00
\$35.00	x 26 =	\$910.00
\$40.00	x 26 =	\$1,040.00
\$50.00	x 26 =	\$1,300.00
\$100.00	x 26 =	\$2,600.00

Credit Card

Monthly Installment	Total Yearly Contribution
\$10.00	\$120.00
\$15.00	\$180.00
\$20.00	\$240.00
\$25.00	\$300.00
\$30.00	\$360.00
\$40.00	\$480.00
\$50.00	\$600.00
\$100.00	\$1,200.00



STATE UNIVERSITY OF NEW YORK

Foundation

Futures Are Built on Our Foundation

Faculty Staff Campaign Pledge Form

Yes, I want to support the Rockland Community College Foundation Faculty Staff Campaign. I pledge/enclose my gift of:

\$1000 or more \$500-\$999 \$100-\$449 \$25-\$99 Other \$_____

Payroll Deduction

Please charge my credit card Visa MasterCard Discover as follows:

Total Gift of \$_____ in one installment or

Equal monthly installments of \$_____ commencing on (date)_____ or as follows:_____

Card # _____ Expiration Date _____

Cardholder's name _____

Cardholder's signature _____

Online donations can be made through <https://rccfoundation.ejoinme.org/2018facultystaffcampaign>

I wish to designate my gift to:

Student Support Initiative Scholarship Faculty/Staff Development Food Vouchers

Name _____

Address _____

City _____ State _____ Zip _____

Home Phone _____ Business Phone _____

Signature: _____ Date: _____

Please use enclosed envelope and if gifting by check make payable to **Rockland Community College Foundation**. All gifts are tax deductible to the full extent allowed by law. For tax advice concerning specific gifts consult your accountant. If you or your spouse is associated with a corporation, which matches gifts, you may be able to double or triple your gift. Thank you.



STATE UNIVERSITY OF NEW YORK

Foundation

Futures Are Built on Our Foundation

Faculty Staff Campaign
Employee Payroll Deduction Authorization Form

Please complete this form and return to:

RCC Foundation, Brucker Hall, Room 6201

Last Name: _____

First Name: _____

Office Phone: _____

Office Email: _____

Dept: _____

Employee ID: _____

(Found on Employee ID Badge or Employee Payroll Stub)

I would like to make my gift through payroll deduction:

I would like to initiate a per paycheck payroll deduction of:
\$_____ Effective Date_____

OR

I would like to initiate one annual payroll deduction of:
\$_____ Starting at Pay date_____

This agreement will remain in effect until cancelled:

Please cancel my payroll deduction effective date_____

Employee Signature

Date

Received by

Date